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Introducing HP Indigo Yours Truly Designer 7.0, your customer's gateway to print personalization

Personalized printing just got easier with the introduction of HP Indigo Yours Truly Designer version 7.0!

YTD 7.0 is a QuarkXPress® XTensions™ software package for the Macintosh®. With it you can create, integrate and preview all personalization jobs – containing fixed data or variable text/image elements. You can create intricate page impositions to fit any job type – simple static or personalized, step and repeat, or imposed books.

The download for HP Indigo Yours Truly Designer 7.0 trial is available FREE to current HP Indigo digital press owners. The Full version costs \$1,499/€1,199/£799 for new customers. As a one time special benefit for HP Indigo's loyal customers, existing users who purchased a press before the end of 2006 can order an upgrade from YTD 6.5 to YTD 7.0 for \$499/€399/£299.

YTD 7.0 will be installed as a fully-functional 90 days trial version. In order to purchase the full license, fill out the order form below and follow the instructions. A registration key will be issued which permanently unlocks the full functionality. Without the registration key, the VDP functions will be limited after the 90-day trial period, but imposition functions for static jobs will continue to work.

Here are some of the important attributes of YTD 7.0

- Design-level personalization using QuarkXPress® 7.02
- Easy-to-use interface and access to full design functionality of QuarkXPress®
- Optimized for HP Indigo digital presses
- Rules for conditional variable fields
- Accelerated variable printing using HP Indigo SNAP technology
- Support for PDF, JLYT and PPML output
- Creation of imposition templates for the HP Indigo digital press
- New PPML imposition options:
 - Unlimited Step & Repeat imposition



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- Step & Repeat of any signature
 - Multiple layout imposition
- Enhanced rules options
 - Variable pages per record
 - Variable layers per record
- Save database path
- IndiChrome plus spot colors in one job when using HP Indigo RIP
- Grayscale output with one color
- Force non-SNAP mode
- Enhanced rules for personalization
- Database handling improvements - Manage variable text attributes from a database file - Database fields filter - More delimiters are available
- Overprint for grayscale and bitmap SNAP image channels
- Thumbnail preview in the imposition window
- Support for HP Indigo press 5000 features including multiple substrates within a job

Q&A:

Where I get this download?

Current HP Indigo Customers can download a fully functional 90 day trial version of YTD 7.0 FREE from their [My HP Indigo Website!](#)

Here's how:

- 1) Login at the [My HP Indigo Website.](#)
- 2) Under Quicklinks, click on the **Yours Truly Designer 7.0** link.
- 3) The screen will display download instructions.

To enable full functionality customers should order a license with a key through [My HP Indigo Website.](#)

What system requirements are necessary to support this upgrade?

HP Indigo Yours Truly Designer 7.0 requires QuarkXPress® 7.0x and Mac OS® X (Power PC only). Your HP Indigo digital press must have press software version 5.0 or greater.



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When can I expect the new YTD 7.0 to ship with new HP Indigo presses?

We anticipate that the new extension will ship with presses in January, 2007.

I'm using an earlier version of QuarkXPress® than 7.0. Can I use HP Indigo Yours Truly Designer 7.0?

For users of earlier versions of QuarkXPress®, use earlier versions of Yours Truly Designer.

Is there an Asian version of 7.0?

The latest version for Asia is HP Indigo Yours Truly Designer-EA 6.5 which supports the Japanese and Korean of QuarkXPress® 6.5. In addition, YTD-EA 5.1, operates on the Asian version of QuarkXPress® 4. and Mac OS 9. Quark has not released an Asian version of QuarkXPress® 7.0 which operates on Mac OS X.

What are the unique features of the HP Indigo Press 5000 that YTD 7.0 supports?

Selection of multiple substrates within a job and support for PPML/T output for variable data.

Can I use YTD 7.0 on my Intel Mac?

When using QuarkXPress 7.0 with YTD 7.0 via Apple's Rosetta emulation, YTD will run properly, although performance will be slower than on a G5 computer. On QuarkXPress versions 7.01 and 7.02, which are designed for Universal build, YTD 7.0 will operate well on a PowerPC Mac, but not on an Intel Mac.

Today, YTD 6.5 is offered for free. Why is there a charge for YTD 7.0?

HP Indigo is making a significant ongoing investment in the YTD program to expand its offering and to make sure the solutions are up-to-date. HP needs to recoup the costs of running the program in order to maintain that effort.

If I purchase YTD 7.0 now, will I have to purchase the next version for a full price when it is available?



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HP Indigo has an upgrade program, in which customers who purchase YTD are eligible for a discounted upgrade of \$499 per license. Customers with YTD 7.0 licenses will be eligible to upgrade them for the upgrade price that would be effect at the time when the next version of YTD is released.

What will the upgrade from YTD 7.0 to next version of YTD for current YTD 6.5 users who upgrade to YTD 7.0 now?

These customers will be eligible for the above discounted upgrade program, and to enjoy the upgrade price in effect at that time.

What is considered a new version vs. a bug fix, and is there a cost associated with a bug fix version?

Generally a new version is more than a bug fix in that it offers new features and supports a new version of QuarkXPress®. Customers who purchase a license for YTD are eligible for a free bug fix update when available.

What are the differences between the light version and the full version?

The light version has full imposition functionality, but is limited to 100 VDP records. When executing the YTD installation file, the software is in light version mode by default. Once the software license number is entered, YTD becomes fully enabled for VDP jobs.

Is there any trial version of YTD available for customers?

The light version has a 90 days trial period during which it is fully functional.