



HP Indigo 1000 Series Digital Presses

The Digital People's solutions based around the HP Indigo 1000 series of digital presses, offer a number of different cost options to print service companies who have made the decision to implement high quality, colour digital printing. The HP Indigo 1000 series digital presses are in a class of their own producing offset quality look and feel, utilising up to six colours making it ideal for printers who will not compromise in print quality, substrate and colour gamma. Digital People have been a solution provider based on second user & refurbished machines for several years gaining an unrivalled level of expertise that is provided back to our clients. Not only do we provide manufacturer refurbished systems but now we offer brand new Indigo 1050 presses as one of the only HP authorised distributors in the UK, this is testament to HP recognising Digital People's skills in the digital print marketplace.



Short Run Digital Press

If you've been waiting for a digital printing solution to build your short-run business, you'll be pleased to know your wait is over. At 34 4-colour pages per minute, and up to 136 single-colour pages per minute, the HP Indigo 1000 series lets you service your customers with short-run volumes for colour brochures, inserts, flyers and direct mail. Delight your clients with print services that can eliminate costly collateral waste and obsolescence. Print only the quantity they need at the time they need it, and turn refill requests around in a day or less.

Unlike conventional offset, digital printing presents none of the costly, time-consuming make-ready, films, plates, or chemicals. And digital colour printing also lets you offer affordable personalisation to your customers' materials beyond black and white imprinting. Variable, full colour images and text will make your customer take notice, and help your business and theirs take a giant step forward.

You can upgrade your Indigo press to establish a web-based connection with your customers. Using Workflow and leading applications such as Digital People's CometRIP, your business can thus become a provider of convenient, advanced, collateral on-demand services for your customers.

◇ Specifications for Indigo 1050

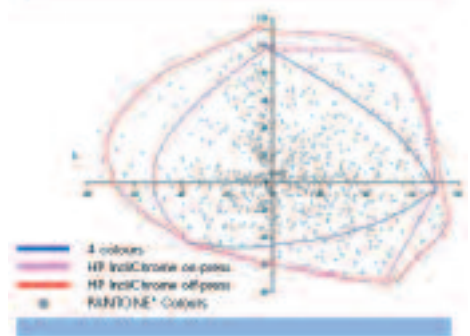
Flexible Colour System

Pantone-licensed 6-colour printing, as well as fluorescent colours and the new Track & Trace capabilities, which facilitate issues such as brand integrity, product tracking, and authentication, using invisible ink as well as a variety of additional features – so you can extend into newer markets and differentiate yourself from the competition.

HP IndiChrome expands the colour gamut. The HP Indigo press 1050 prints up to 6 colours – expanding the gamut of colours beyond competing digital print technologies. It also offers additional capabilities enabling maximum colour production flexibility, such as:

- HP IndiChrome on-press – a PANTONE® licensed, 6-colour printing process that uses orange and violet inks in addition to the standard CMYK, achieving an expanded colour gamut. (See Fig 1)
- HP IndiChrome off-press – enabling printers to specify special spot colours to be loaded on the press. IndiChrome off-press simulates 97% of the PANTONE Colour range, and enables printing precisely matched brand and corporate colours. (See Fig 1)

Fig 1: Colour range capabilities CMYK vs. HP IndiChrome on-press and off-press



Low Risk Investment - Fast ROI

Knowing that the move into digital printing is a major decision for printers, Digital People will take every step to make the transition as smooth as possible. Your investment and your success is as important to Digital People as it is to you.

That's why HP and Digital People offers the following measures to help you acquire a Indigo 1000 series press:

- Low system acquisition cost – the most attractive, entry level total cost of ownership (TCO) in the commercial digital printing industry.
- Flexible consumable pricing – a unique program that reduces risk in your operation.
- One-year free service◇ – a warranty that's followed up with low service pricing≈
- Unique up-trade path – the HP Indigo press 1050 is often a printer's first experience with the printing quality of HP's digital presses.

◇ – warranty on new 1050 presses, 3 months on refurbished & second user presses, ≈ – Digital People or HP service contract



HP Indigo 1000 Series

Digital people offer the entire range of new & second user 1000 series machines, some examples of current stock items are listed below.



NEW HP Indigo 1050

The finest quality in its class. With the HP Indigo press 1050 class of digital presses, you are assured of superior print quality.

It features:

- Offset look and feel, patented HP ElectroInk technology for deep, rich colour.
- 5 and 6-colour print capabilities, plus the widest digital colour gamut in its class.
- PANTONE® licensed 6-colour printing.
- Fluorescent and spot colour capabilities to expand high-value print opportunities.
- Optional Digital People offline CometRIP.

From £88,000 (£1,848 per month on finance)



Factory Refurbished HP Indigo r1000

The previous class leader, the HP Indigo press r1000 is factory refurbished & upgraded with new tracking image head, new RIP & PC - As New.

It features:

- Offset look and feel, patented HP ElectroInk technology for deep, rich colour.
- 5 and 6-colour print capabilities, plus the widest digital colour gamut in its class.
- PANTONE® licensed 6-colour printing.
- Fluorescent and spot colour capabilities to expand high-value print opportunities.
- Optional Digital People offline CometRIP.

Only £69,000 (£1,449 per month on finance)



Factory Refurbished HP Indigo Turbostream

The previous class leader, the HP Indigo Turbostream fully refurbished & upgraded by Digital People offers superb quality at an affordable price.

It features:

- Offset look and feel, patented HP ElectroInk technology for deep, rich colour.
- 5 and 6-colour print capabilities.
- PANTONE® licensed 6-colour printing.
- Fluorescent and spot colour capabilities to expand high-value print opportunities.
- Optional Digital People offline CometRIP.

Only £35,000 (£735 per month on finance)



HP Indigo E-Print Pro +

The E-Print Pro+ fully refurbished & upgraded by Digital People offers superb quality at an affordable price, this is basically a Turbostream limited by software.

It features:

- Offset look and feel, patented HP ElectroInk technology for deep, rich colour.
- 4-colour print capabilities, plus the widest digital colour gamut in its class.
- Mono personalisation.
- 144 LPI, no electronic collation.
- Optional Digital People offline CometRIP.

Only £25,000 (£525 per month on finance)

About us:

The Digital People are specialists in the design, delivery and management of digital printing solutions, we are an independent company established at the start of the digital printing revolution building on our skills gained from many years experience in pre-digital printing technologies. Our aim is to provide high quality solutions, we are an official UK reseller of HP Indigo Digital Printing Presses supported by award winning after sales service. We supply throughout Europe our own range of software RIP & production workflow solutions based on proven Patented technologies. Our solutions comprise of full design & installation of digital printing environments, new and refurbished digital presses from a variety of major manufacturers, software solutions and Digital Press maintenance & service.